

Press Release – Jan. 2010
27th ANNUAL “SPOTLIGHT ON TALENT” COMPETITION

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Calling all future stars! This is our area’s version of “American Idol”! We do have judges, but they try to be helpful, not hurtful! No record contracts, but how about a \$100 check and big trophy? Heritage Arts Center Association is hard at work on plans for our 27th talent contest. The dates have been set, and application forms are now being distributed to each school music teacher in central and east Pasco County, many dance, vocal and instrumental studios, and at the Chambers of Commerce. Applications and information are also available on our web site at www.heritagearts.org. Check it out! Talented young people need to start “getting their act together” pretty soon.

The last few years have been record-breaking for “Spotlight on Talent”. Several hundred students participate each year, with judges evaluating up to 126 different acts. So to allow even more stars their chance to shine on stage we expanded to TWO final shows. We will do that again this year if the response in applicants shows that need. The final competition(s) will be on Saturday, March 27, at the Theater at Wesley Chapel High School. Tickets will be \$12 for everyone 8 years of age and older, \$6 for children under 8, under 2 free.

On Saturday, Feb. 27, we expect that another energetic crowd of excited youngsters will compete in the tryouts for the thrill of becoming a finalist. Participants are judged primarily on talent, and also on stage presence and appropriate appearance. The deadline for receiving applications is Thursday, Feb. 11. We award over \$2000 in cash prizes, trophies and ribbons to talented young people through the 12th grade, and a chance to compete onstage with an audience of several hundred!

The competition is conducted in a professional atmosphere with judges from central Florida who are outstanding in their respective fields. Every year, as word of the excitement and quality talent spreads, more and more young people participate, some coming from as far away as Tampa, Brooksville, St. Pete, and West Pasco. Singers, instrumental musicians, acrobats, piano players, bands, baton twirlers, dancers and other forms of entertainment are welcome to participate. There are several age categories for solos and one or more group categories, and a student may enter as a solo and with a group.

Corporate sponsors have always allowed us to generously reward these young people for their hard work in developing their talents. If you are interested in becoming a sponsor, please contact Barbara Friedman, mornings or evenings, at 567-1720 (352).

This uplifting and exciting day of entertainment is one of the highlights of the year for our community, and many gifted young people eagerly wait each spring for a chance to shine as a true star! Many of our former contestants have gained valuable experience and confidence, and have gone on to receive college scholarships and positions with professional performance organizations. It is indeed a rewarding event for all – sponsors, audience, producers, and performers!