

## Press Release – Heritage Arts New Breaking Announcements

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H.A.C.A. is Heritage Arts Center Association, and this local group supporting the performing and visual arts in the area has news to share.

First, they have arranged to bring to east Pasco the national award-winning show chorus “The Toast of Tampa”. This 100+ voice group will be presenting a concert at the Pasco Middle School Auditorium in Dade City on Saturday, November 17 at 7 pm. Tickets are \$20 and are available from any H.A.C.A. Board member, the Dade City Chamber of Commerce, American Eagle Antiques, or at the door. The chorus’s exciting and dramatic musical shows bring rave reviews and have won them national accolades in performances statewide and nationally, so don’t miss this opportunity to hear them right in our neighborhood! Several local women are members of the chorus and have worked with H.A.C.A. to make this possible.

H.A.C.A. is also excited to announce the creation of an annual “Pasco Heritage Arts Scholarship.” In the spring of 2013 they will help a talented Pasco county student continue their career in the performing arts with a \$1,000 scholarship. This non-profit group, formed 30 years ago to promote the arts in the area, produces the “Moonlight and Ivory” Concert and Art show. The proceeds and generous support for this annual concert will make this scholarship possible. The 15 member board of volunteers has also for 29 years produced the “Spotlight on Talent” arts competition for students gifted in the performing and visual arts. This contest is regional and open to students outside the county, and awards over \$3,000 annually in cash prizes, trophies and ribbons. The contest offers students the type of audition and public performance experience that a career path in the arts requires. So, Heritage Arts producers will use those competition scores from the professional judges to determine the scholarship winner. Because this organization was founded in Pasco County and the generous community sponsors of the two major events are primarily Pasco citizens, this scholarship will be focused on helping a Pasco county high school senior reach the next level of arts study.

For 30 years the Pasco community has responded to efforts of Heritage Arts Center Association to enhance the presence of cultural arts in our area. Every fall the H.A.C.A. Board makes an effort to let our annual supporters know all that our organization has made possible. They recently sent out a detailed newsletter to past supporters. If you appreciate the arts and are new in the area or haven’t yet gotten on the mailing list, please call President Deborah LaRue at 352-424-3991 to join with this organization. More information can also be had by visiting our website at [www.heritagearts.org](http://www.heritagearts.org).